

GAUHATI COMMERCE COLLEGE (AUTONOMOUS)

HOME ASSIGNMENTS

(For the Session- 2026)

B. Com 5th Semester

MAJOR SUBJECTS

DEPARTMENT OF ACCOUNTANCY

Subject: Indirect Taxes

Q: Write a short note on the types of indirect taxes in India before and after the implementation of GST.

Subject: Management Accounting

Q: What is Management Accounting? Write four differences between cost accounting and Management Accounting.

Subject: Fundamentals of Investment (common for Accountancy & Finance Major)

Q: Define Investment Attitudes. Explain Return, Risk, Liquidity, Tax Shelter and Convenience as components of Investment Attitudes.

DEPARTMENT OF COMMERCE

Subject: Micro-Finance

(Answer any one of the Following Questions)

Q: Discuss the principles of micro-finance. Explain the growth and development of micro finance in India after liberalization.

Q: What are the various institutional sources of micro finance? Discuss in details.

Q: Discuss the major models of micro-finance institutions. How do these models contribute to financial inclusion? Support your answer with examples.

Q: Discuss the needs and importance of legal and regulatory framework for micro-finance. Explain the various laws governing micro-finance activities in India.

Subject: Financial Services

(Answer any one of the Following Questions)

Q: Discuss the role played by various participating institutions in the financial service sector.

Q: Examine the advantages and limitations of leasing from the perspectives of both lessor and lessee.

Q: "Investment in securities through mutual fund is a better option than direct investment." Explain the working mechanism of mutual funds in India.

Q: Venture capital finance is provided to a venture capital under taking at different strategies of its life cycle as per requirements. Explain the various stages.

DEPARTMENT OF BUSINESS MANAGEMENT

Subject: Strategic Human Resource Management (Major- HRM)

Q: Explain how fostering an inclusive corporate culture directly supports the business goals of a global company.

Subject: Labour Welfare and Social Security (Major- HRM)

Q: Aligning Labour Codes with the Gig Economy: Legal Mandates, Corporate Strategy and Implementation Frameworks.

Or

Q: The Township Model: A Case Study on Tata Steel's "Cradle-to-Grave" Labour Welfare Strategy.

Subject: Performance Management (Major- HRM)

Q: Assume that you are working as an HR Manager of an organization. Your organization wants to introduce a performance appraisal system for its employees. Prepare a structured Employee Performance Assessment Form, containing 15-20 statements for evaluating their performance. Also rate each statement on a 5-point rating scale from highest to lowest order.

Subject: Consumer Behaviour (Major- Marketing)

Q: Determinants of consumer behaviour with examples.

Or

Q: Consumer Decision-Making Process with suitable examples.

Subject: Personal Selling and Salesmanship (Major- Marketing)

Q: Different types of Salespersons with suitable examples.

Or

Q: The role of salesperson in dealing with customers' grievances.

Subject: Brand Management (Major- Marketing)

Q: Aaker's Brand Equity model with a real-life business example.

Or

Q: Key factors that lead to successful brand extension, with examples.

Last date of submission: 5th October, 2026; the mood of submission of Assignments shall be communicated separately by the respective Departments.